

Message Text

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44

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

----- 130002

R 091213Z DEC 74

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC 4851

USDOC WASHDC

UNCLAS TEL AVIV 7094

E.O.11652: N/A

TAGS: BEXP, IS

SUBJECT: CCP PROGRAM REVIEW

REF: STATE 266286

1. THE FOLLOWING SUMMARIZES THE STATUS OF THE FOUR
PROJECTS OUTLINED IN THE ISRAEL CCP:

PROJECT 1 - CHEMICAL PROCESSING EQUIPMENT AND INSTRUMENTS

REPORTS SUPPORTING US BIDDERS, SUCH AS TEL AVIV 2827

DATED 5/24/74 SENT TO USDOC ON ICL

CHEMICAL EXPANSION PLANT EXPANSION PROJECT. IN

ADDITION ONE ALERT REPROT SUBMITTED ON CHEMICALS AND

PHOSPHATES (TEL AVIV A-230, 11/12/74) AND OTHERS SENT

ON HAIFA REFINERY EXPANSION (TEL AVIV 3481, 6/25/74;

TEL AVIV 3902, 7/12/74). CERP MINERALS REPORT

(TEL AVIV 173 OF 7/12/74) HAS BEEN COMPLETED 6 TO'S OUT OF 40 HAVE

BEEN DEVELOPED ON CHEMICALS) AND LIST OF 10 BEXT AGENTS

IS IN PROGRESS. NINE HAVE TENTATIVELY BEEN IDENTIFIED.

PROJECT 2 ELECTRONICS

STATUS OF TARGET INDUSTRY MARKET RESEARCH STUDIES

IS AS FOLLOWS:

1) AVIATION ELECTRONICS HAS BEEN COMPLETED;

2) BID FOR LABORATORY INSTRUMENTS HAS BEEN

AWARDED AND STUDY IS IN PROGRESS. COMPLETION

DATED 15 FEBRUARY 1974;

3) BUSINESS AND COMMUNICATIONS EQUIPMENT STUDIES

HAVE NOT YET BEEN REQUESTED BY USDOC.

NO ALERT REPORTS HAVE YET BEEN SUBMITTED ON

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ELECTRONICS. FURTHER, FIM SHOW, RECEPTION AND LECTURE

STILL PENDING. TO DATE, WE HAVE NOT RECEIVED INSTRUCTION FROM USDOC ON COMMUNICATIONS SHOW. 33 TO'S HAVE BEEN COMPLETED EXCEEDING GOAL OF 20. GOAL HAS ALSO BEEN SURPASSED WITH REGARD TO BEST AGENTS. 17 HAVE BEEN IDENTIFIED FOR ELECTRONIC EQUIPMENT, 18 FOR COMPONENTS. PROJECT 3 METAL WORKING MACHINERY AND EQUIPMENT PROMOTION OF ATTENDANCE TO US TOOL SHOW WAS COMPLETED SUCCESSFULLY. 39 BUYERS WERE SENT THROUGH POST EFFORTS AND AT LEAST 30 MORE WERE SENT FROM DEFENSE ORGANIZATIONS (30 WAS GOAL). LIST OF 18 BEST AGENTS HAS BEEN PREPARED. ALSO 29 OUT OF THE 50 DESIRED TO'S HAVE BEEN DEVELOPED. 50 PERCENT OF THE FTI AND 23 WTDR'S HAVE BEEN COMPLETED. PROJECT 4 RAILROAD AND HIGHWAY EQUIPMENT REPORTS HAVE BEEN SENT ON MAJOR NEW DEVELOPMENTS ANTICIPATED IN THIS FIELD, E.G. TEL AVIV A-188 OF 8/1/74 AND TEL AVIV A152 DATED 6/21/74. ONE EARLY WARNING REPORT HAS BEEN SUBMITTED - TEL AVIV A-179 OF 7/22/74. WORK HAS BEEN DONE WITH US FINANCIAL INSTITUTIONS TO ASSURE CREDIT TERMS COMPATIBLE WITH US INTERESTS - TEL AVIV 3685 OF 7/5/74. THE FOLLOW-UP ON BIDDING, PLANNING FOR VISITS AND RECEPTION ARE STILL PENDING.

2. COUNTRY COMMERCIAL TASK FORCE HAS BEEN ESTABLISHED WITH FIRST MEETING HELD OCTOBER 22. MEMBERS OF TASK FORCE, AS WELL AS OTHER EMBASSY OFFICERS, CONTINUALLY URGED TO PASS ON TRADE OPPORTUNITIES TO COMMERCIAL SECTION.

3. PRINTED COPIES OF CCP RECEIVED AT POST SEVERAL WEEKS AFTER FINAL APPROVAL OF REPORTED CCP IN STATE 188607 DATED 8/28/74.

4. FYI: STATUS OF ROUTINE ACTIVITIES:
TOTALS FOR FY '75 TO'S - 129 WTDR'S - 90 ADS - 15.
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